



恒生管理學院
HANG SENG
MANAGEMENT COLLEGE

Liberal +
Professional Education
博雅+專業教育

HSMC
INFORMATION DAY

21.11.2015 (SAT) 09:30-17:00
恒管資訊日

Programme Exhibition 課程展覽

- Business Administration 工商管理
 - Major in Accounting / Marketing / Banking and Finance
 - 主修會計學 / 市場學 / 銀行及金融學
- Chinese 中文
- Corporate Governance 企業管治
- Data Science and Business Intelligence 數據科學及商業智能學
- English 英國語文
- Financial Analysis 金融分析
- Journalism and Communication 新聞及傳播
 - Major in Business Journalism / Corporate Communication
 - 主修商業新聞 / 企業傳訊
- Management 管理學
- Management Science and Information Management
管理科學與資訊管理
- Supply Chain Management 供應鏈管理
- Translation with Business 商務翻譯
- Applied and Human-Centred Computing 應用及人本計算學*
- Asian Studies 亞洲研究*

* The programmes are subject to the approval of the Hong Kong Council for Accreditation of Academic & Vocational Qualifications (HKCAAVQ). 有關課程尚待香港學術及職業資歷評審局審批。

Activities 活動

- Seminars and Workshops
講座及工作坊
- Introduction to 2016 Admissions
2016-17年入學資訊講座
- On-site Application and Assessment
即場報名及考核
- Campus Tour
校園導賞
- Student Performances
學生表演

Enquiry 查詢

- 3963 5555
- registry@hsmc.edu.hk
- http://infoday.hsmc.edu.hk



Prospective students, parents, teachers and the general public are all welcome
歡迎中學生、家長、教師及公眾人士蒞臨參觀

Hang Seng Management College is incorporated in Hong Kong with limited liability by guarantee. 恒生管理學院是一間於香港註冊成立之擔保有限公司。